



PASSION
FOODS®

PRODUCT CATALOG



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At Passion Foods, we blend culinary creativity with responsibly sourced ingredients—so every bite feels as good as it tastes.

We’re a premium value-added seafood line, focused on offering convenience to chefs and consumers alike, without compromising our focus on chef-crafted meals made with premium, sustainable ingredients.

Every item in our lineup features ASC-certified, responsibly sourced seafood crafted into bold, chef-driven dishes. The result is a line of meals that go from freezer to plate in under 10 minutes.





HIGH PROTEIN.
NO DAIRY. NO EGG. FULLY SUSTAINABLE.



MADE WITH 93% SHRIMP.
NO FILLERS, NO DEHYDRATED
VEGETABLES.



JUST HANDCRAFTED.
FARM-TO-TABLE SHRIMP BURGERS AND
APPETIZERS.

*We built the products retail was
missing, and it's an honor to
finally share them with you.*



Capabilities

My name is **Anthony Elman**,
Creative Director and Chef with Passion
Foods.

*I'm one of the creators of Speed Scratch
Cooking—the original meal kit. With
Passion Foods, we turned that same
innovation toward shrimp.*

*The freezer aisle was missing the largest
marine protein—done right.*

*Shrimp is America's favorite seafood, but the frozen category
has felt uninspired for years. We built our burgers and
appetizers from scratch to bring real culinary excitement
back to seafood. I'm proud to show you what we've been
working on.*



Custom Recipes. Flexible
Packing. Reliable Scale.
Whether you need private-label
options for retail or custom
flavor recipes for a restaurant
chain, Passion Foods delivers
tailor-made seafood solutions.

We can produce custom
flavors and packs for our line
of shrimp burgers, breaded
shrimp and fish, marinated
shrimp, microwaveable shrimp

with rice or pasta, pre-fried
coconut shrimp, shrimp
skewers, shrimp bao buns,
and so much more!.

- Ask Us About:**
- Product Development
 - Modifying current items
 - Retail-ready goods
 - Custom packing for programs



Burgers



BURGERS

BREEZY BAY SHRIMP BURGER

A mouthwatering blend of juicy shrimp, seasoned to perfection with the iconic flavors of the Chesapeake Bay. This handcrafted patty delivers a savory, slightly spicy, and smoky taste that captures the essence of a classic seafood shack favorite.



Ingredients: Burger Patty: Whole shrimp, Shrimp paste, Seasoning powder, Potato starch, Fresh chili, Green onion, Fresh parsley, Salt.

COASTAL KICK PANKO SHRIMP BURGER

Turn up the heat with our Spicy Panko-Crusted Shrimp Burger, a bold and flavorful twist on a seafood classic. This handcrafted burger features a juicy shrimp patty, coated in a light, crispy panko crust and infused with a kick of spicy seasonings, delivering the perfect crunch in every bite.



Ingredients: Burger Patty: Whole Shrimp, Shrimp Paste, Seasoning Powder (Salt, Spices), Potato Starch, Fresh Chili, Green Onion, Smoked Paprika, Salt.
Coating: Pre-Dusting Powder (Wheat Flour, Corn Starch, Salt), Batter Mixing Powder (Wheat Flour, Leavening Agents, Spices), Spice Powder (Paprika, Garlic, Black Pepper), Panko Breadcrumbs (Wheat Flour, Yeast, Sugar, Salt).





LAGUNA COVE SHRIMP BURGER

The freezer aisle has been stuck on repeat, but Laguna Cove Shrimp Burgers are here to change that. Made with real shrimp and infused with fresh herbs and a perfectly balanced blend of spices, these burgers contain no fillers or shortcuts—just clean, ocean-forward flavor.

Juicy, golden, and ready in minutes straight from the freezer, each serving delivers 21 grams of protein. This isn't just a seafood alternative; it's an ocean-fresh, purely delicious upgrade.



Ingredients: Burger Patty: Whole Shrimp, Shrimp Paste, Seasoning Powder, Potato Starch, Fresh Chili, Green Onion, Salt.

PEARL OF THE SEA SHRIMP BURGER

Also known as Ebi Katsu, is a Japanese classic: lightly breaded, golden on the outside, and tender and substantial on the inside. Pearl of the Sea brings that tradition to a shrimp burger. Made with whole shrimp, formed by hand into a patty and coated in a delicate panko crust, it can be air-fried or pan-fried until perfectly golden and never heavy. The texture is on point with a delicate crunch and juicy, chunky shrimp within. This is Shrimp Katsu done with intention; once you try it, you'll understand.



Ingredients: Shrimp, Shrimp Paste, Seasoning Powder, Potato Starch, Fresh Chili, Green Onion, Salt. **Coating:** Pre-dusting Powder, Batter Mix, Panko Breadcrumbs.

Burgers



Appetizers



APPETIZERS



BAJA SHRIMP PANKO POPZ

Dive into bold Baja flavor with every bite of these golden, bite-sized shrimp bombs. Crispy. Zesty. Addictive. seasoned in a citrusy, coastal blend of chili, lime and love.



Ingredients: Shrimp, Whole shrimp, Shrimp paste, Seasoning powder, Potato starch, Fresh chili, Green onion, Salt. **Coating:** Pre-dusting powder, Batter mix, Panko (dried).



BLUE WAVE CRUNCH SHRIMP TAQUITOS

Southern Shrimp inspiration with a dash of Asian Soul – crispy taquitos filled with succulent shrimp, blending bold Southern flavors and Asian passion.



Ingredients: Shrimp (Treated by Non-phosphate), Coriander, Corn, White Onion, Red Chili, Garlic, Sugar, Yeast Extract, Breadcrumbs, Chili Powder, Salt, Lime Juice, Cumin Seeds, Wheat Flour, Baking Powder, Refined Soybean Oil, Water.





OCEAN GOLD SHRIMP CROQUETTES

Pan-fried, oven-baked, or air-fried, they deliver golden crunch and a smooth, comforting center every time. This is a classic comfort food, reimagined. Clean ingredients, bold flavor, and shrimp done the Passion Foods way.



Ingredients: Shrimp, Potatoes, Coconut milk, Salt, Black pepper, Onion, Smoked paprika, Parsley, Flour, Chili. **Coating:** Pre-dusting powder, Batter mix, Panko.



SESAME SEA BITES SESAME CRUSTED SHRIMP POPZ

Get hooked on the ultimate coastal bite! Flavor-packed shrimp, rolled in golden sesame seeds for a crisp, nutty, and satisfying crunch — kissed with subtle tropical sweetness and a touch of chili heat. Snack-sized, party-ready, flavor-loaded.



Ingredients: Shrimp, Whole shrimp, Shrimp paste, Seasoning powder, Potato starch, Fresh chili, Green onion, Salt, Smoked Paprika. **Coating:** Pre-dusting powder, Batter mix, Panko (dried), Sesame Seeds.



TOASTY TIDES SHRIMP TOAST

Golden, sesame-crusted toast with a velvety shrimp blend. Crisp on the outside, rich and savory on the inside—crafted to perfection with coastal flavor in every bite.

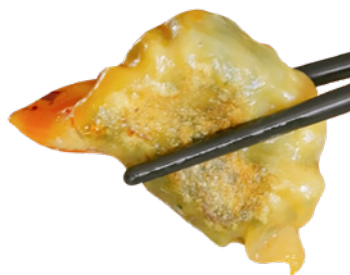


Ingredients: Wheat Flour, Shrimp (Treated With Non-Phosphate), Water, Refined Soybean Oil, Breadcrumbs, Mayonnaise (Egg), Garlic, Salt, Sesame Seeds, White Onion, Chilli Powder, Yeast, Spring Onion, Parsley, Pepper, Lime Juice, Mustard, Dried Bay Leaf, White Powder.



TREASURES OF THE TIDES SHRIMP DUMPLINGS

Treasures of the Tides Shrimp Dumplings are handcrafted bites of color and flavor — wrapped in delicate beet, carrot, and spinach sheets that gleam like jewels from the sea. Inside, tender shrimp is gently seasoned and nestled like a hidden treasure, celebrating the perfect harmony of land and ocean.



Ingredients: Filling (60%): Shrimp (40.92%) (Penaeus vannamei), coriander, pepper, soy sauce (water, soybeans, wheat, salt), sugar, yeast extract, salt, sesame oil, wheat flour. Skin (40%) – varies by color: **Red Gyoza (Beet):** Wheat flour, tapioca starch, refined soybean oil, salt, water, beetroot juice. **Black Gyoza (Squid Ink):** Wheat flour, tapioca starch, refined soybean oil, salt, water, vegetable carbon. **Green Gyoza (Spinach):** Wheat flour, tapioca starch, refined soybean oil, salt, water, spinach. **Orange Gyoza (Carrot):** Wheat flour, tapioca starch, refined soybean oil, salt, water, paprika extract.



Our Parents

NETUNO USA and LP Foods have joined forces to deliver premium, value-added seafood products focused on quality, sustainability, and all-natural ingredients. Combining over 30 years of large-scale supply chain expertise with specialized R&D capabilities, we provide scalable solutions—from ready-to-cook items to custom seasonal offerings—that reduce back-of-house labor and boost profitability without compromising on quality.

About

NETUNO

QUALITY | CONSISTENCY | SUSTAINABILITY

Since 1993, NETUNO has been dedicated to producing top-tier frozen seafood while maintaining a steadfast commitment to sustainable fisheries and commercially responsible practices. By actively monitoring fish stocks, reducing by-catch, and minimizing waste, NETUNO ensures consistent, high-quality sourcing trusted across the food service industry.

Learn more at www.netunousa.com

About



Founded in Singapore in 2005 with roots in Italian seafood pioneering, LP Foods brings exceptional expertise in responsible sourcing and food safety. With processing facilities in Vietnam and Jakarta, LP Foods produces private-label products for premier global brands across the US, UK, and Japan, built on stability, innovation, and ethical operations.

Learn more at www.lpfoods.com.sg

LET'S BUILD YOUR NEXT SEAFOOD PROGRAM

Backed by the combined scale, supply chain efficiency, and R&D expertise of NETUNO and LP Foods, Passion Foods is ready to help optimize your existing offerings or co-develop custom, high-quality seafood solutions. We welcome the opportunity to support your current or upcoming programs. Reach out to our team today to bring consistent, sustainable, and profitable products to your business!



OCEAN FRESH. PURELY DELICIOUS.

www.passionfoods.com

